

16. Internet Policies

16.1. Selling Products Online

Each Forever Living Product Independent Distributor will be offered the opportunity to purchase an Forever Living Products approved Independent Distributor website for marketing products online using a direct link to Forever Living Product's internet shopping website at www.foreverliving.com and its My FLP Biz. Online orders will be fulfilled directly by Forever Living Products on this website. This internet link is arranged so that the Forever Living Product pages will remain within the Independent Distributor's website.

The guests virtually never leave the Distributor's website. In order to maintain the integrity of Forever Living Product's brand name, product line and the Distributor/Customer relationship, Distributors may not sell any Forever Living Products brand products online through their independent website. Forever Living Products marketing or promotional materials, that have not received written approval from an authorised Forever Living Products source, cannot be used or sold by Forever Living Products Distributors.

E-Commerce sales can only be made directly by or through a link to the official Forever Living Products website at www.foreverliving.com and its My FLP Biz functionality.

Sales of products through online marketing media, online malls, or auction sites, such as, but not limited to eBay or Amazon.com, are prohibited. Distributors may not sell Forever Living Products to anyone for the purpose of resale nor entrust others to sell Forever Living Products.

Company approved independent Forever Living Product Distributor websites will be allowed for marketing and promotion, but not for E-Commerce sales of products or sponsoring of Distributors.

16.2. Independent Distributor Websites

(a) Independent Forever Living Products Distributor websites marketing and promoting Forever Living Products or Forever Living Products business opportunity, without online sales or sponsoring, will be permitted so long as they comply with or are modified to comply with FLP Company Policies.

(b) Sponsoring Distributors online via an electronic signature application or online form is not permitted outside of the direct application or link to the official Forever Living Products website at www.foreverliving.com.

(c) Distributors may not use the name "Forever Living Products" or any of its trademarks, trade names, product names, domain name (URL) or copy or use any Forever Living Products materials from any source that may result in misleading or confusing the user into thinking the Distributor's website is that of Forever Living Products or any of its official affiliates. Forever Living Products product names are strictly proprietary to Forever Living Products and cannot be used by any Distributor as a sponsored link or for any other unauthorised use. Individual Forever Living Products Distributor websites must clearly indicate that it represents an independent Forever Living Products Distributor who is not an agent of the Forever Living Products Company or any of its worldwide affiliates.

(d) Distributors must link their websites to Forever Living Products official website created and maintained by FLP at www.foreverliving.com.

(e) All independent Forever Living Products Distributor websites must reflect and connect only to companies or products that carry the Forever Living Products label and be of good moral content.

16.3. Independent Forever Living Products Distributor websites that have been approved by Forever Living Products, or are as part of an online banner or display ads that conform to Forever Living Products advertising guidelines and have been approved by Forever Living Products will be allowed. Online banners or display ads must be submitted to Forever Living Products for approval prior to posting online and must link a user to the Company website or an independent Forever Living Products Distributor website that has been approved by Forever Living Products. All electronic advertising is subject to and controlled by the Forever Living Products Company Policies relating to advertising and promotional guidelines.